



Role: Digital Producer for Living Newspaper, Royal Court Theatre

1. Purpose

We are seeking a Digital Producer to lead on the capture and delivery of the online, pay-per-view digital content for the upcoming project Living Newspaper.

2. At a Glance

In November 2020, the Royal Court Theatre will be reopening the doors to create six weekly editions of a theatrical Living Newspaper. Led by writers, and working with freelance artists – actors, designers, stage managers, technicians and choreographers, the project is designed to be for small live audiences but to be also available online - and, if necessary, entirely migrate online.

Read the outline of the project [here](#).

The Head of Marketing and Sales will be the main point of contact for the Digital Producer.

3. Deliverables and Expectations

The successful applicant will work with the Royal Court Theatre team to:

- Establish and finalise the most suitable approach to digitally capture Living Newspaper within an agreed budget, allowing for flexibility in response to govt guidance
- Create a format, team and schedule to ensure content is captured, edited and available to watch online weekly
- Capture and deliver six broadcast quality editions of Living Newspaper in the most nimble and cost-effective way
- Establish and set up the go-pro live viewing option and ensure it's possible to manage delivery in-house
- Ensure the building has technical capacity needed e.g. suitable WiFi etc
- Create extra content from weekly recorded editions
- Ensure the digital content adheres to Living Newspaper branding
- Support the team in learning from the process as part of the bigger digital strategy, including a project with The Space

4. Experience & Personal Specification

The successful applicant will have

- Experience delivering both livestreamed and pre-recorded broadcast quality digital projects
- Experience overseeing digital projects from conception to delivery
- Experience managing digital budgets
- Understanding and experience of rights acquisition and clearance.
- Knowledge and experience of digital accessibility
- Working knowledge of the various digital publishing platforms including desktop web, mobile web, mobile apps, tablet and connected TV.
- Ability to work effectively to short deadlines.
- A passion for digital media and the arts.
- A desire to work in the most environmentally sustainable way to achieve the project.

5. Expressions of Interest

Please email a CV, covering letter and an [Equal Opportunities Monitoring Form](#) to Recruitment@royalcourttheatre.com

Deadline for submission: 12noon on Wednesday 14 October

Meetings about the role with suitable candidates will take place on Monday 19 October via Zoom.

6. Project timeline

The role will begin from week commencing Monday 26 Oct and end on Saturday 19 Dec. The intensive period of production will be from w/c Monday 9 Nov, with the first performance on Thurs 12 Nov.

7. Fee / Salary

Fee: £5,000

The ESC is an equal opportunities employer. We aim to ensure that no job applicant or employee receives less favourable treatment on the grounds of sex, race, colour, nationality, disability, ethnic or national origins, class, marital status, civil

status, sexual orientation, gender re-assignment, age, or religious belief. Applications from Deaf and disabled people are welcome. The English Stage Company (no. 231242) is a publicly funded registered charity.